

# STACY R. KONKIEL

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Data analyst and advocate for the responsible use of research impact metrics in data-driven decision-making across the academic, publishing, and corporate sectors. Experienced in translating institutional values and goals to tangible KPIs, presenting to and collaborating with global teams, and analyzing and explaining complex data to help others understand researcher and organizational impact.

## PROFESSIONAL EXPERIENCE

### **Director of Research Relations**

**Altmetric & Dimensions**, London, UK/remote

June 2018 to present

- Lead outreach efforts for scientometricians and scholarly societies, helping researchers worldwide access, understand, and analyze Altmetric and Dimensions data and products
- Collaborate with researchers to analyze, visualize, and publish peer-reviewed research on researcher, institutional, publisher, and corporate impacts
- Coordinate and support the annual Altmetric Top 100 launch, company webinars, and collateral development

### **Director of Research & Education**

**Altmetric**, London, UK/remote

December 2016 to June 2018

- Led internal research program and outreach to scientometricians
- Developed educational curricula and open educational resources on altmetrics for brand ambassadors, customers, and the larger academic community

### **Outreach & Engagement Manager**

August 2015 to December 2016

### **Research Metrics Consultant**

March 2015 to August 2015

**Altmetric**, London, UK/remote

- Presented at conferences worldwide on issues related to open science & altmetrics
- Conducted research to enhance the understanding and use of research impact metrics

### **Director of Marketing and Research**

**Impactstory**, Vancouver, BC, Canada/remote

March 2014 to January 2015

- Grew and improved Impactstory's web and social media presence using content audits, analytics, and responsive content strategy
- Helped researchers and librarians from around the world educate others about altmetrics, Open Science, and Impactstory by founding the Impactstory Advisor program

## EDUCATION

Master of Information Science & Master of Library Science, Indiana University, 2008

Bachelor of Arts, English, University of Delaware, 2006

KEY ACHIEVEMENTS: Co-founder of the Metrics Toolkit & HuMetricsHSS Initiative. Author of the popular "30 Day Impact Challenge" (translated and adapted into workshops worldwide).

## SELECTED PUBLICATIONS

I have published widely on altmetrics, research data management, and open science. For a full list of my publications, visit [stacykonkiel.org/papers](http://stacykonkiel.org/papers).

- Konkiel, S. (2018). "Approaches to creating 'humane' research evaluation metrics for the humanities." *Insights*, 31, 44. doi: <http://doi.org/10.1629/uksg.445>
- Konkiel S. (2016). "Altmetrics: diversifying the understanding of influential scholarship." *Palgrave Communications*, 2. doi: <http://www.doi.org/10.1057/palcomms.2016.57>
- Konkiel S, Sugimoto CR, Williams S. "The use of altmetrics in promotion and tenure." *Educause Review*, 51(2). <http://er.educause.edu/toc/educause-review-print-edition-volume-51-number-2-march-april-2016>
- Konkiel S, Piwowar H, & Priem J. (2014). "The Imperative for Open Altmetrics." *The Journal of Electronic Publishing*, 17(3). doi: <http://doi.org/10.3998/3336451.0017.301>
- Konkiel S. (2013.) "Tracking Citations and Altmetrics for Research Data: Challenges and Opportunities." *Bulletin of the American Society for Information Science and Technology (ASIS&T)*, June/July 2013. doi: <http://doi.org/10.1002/bult.2013.1720390610>

## SELECTED TALKS

I have spoken at conferences, universities, and government institutes worldwide. For a full list of my presentations, visit [stacykonkiel.org/presentations](http://stacykonkiel.org/presentations).

- Konkiel S. (2018). "Towards Greater Context for Altmetrics." Keynote presentation at Altmetrics for Research Outputs Measurement and Scholarly Information Management (AROSIM 2018). Singapore. January 2018.
- Konkiel S. (2019). "Working with the Dimensions and Altmetric APIs to search, visualize, and integrate research information across library systems." Interactive workshop presentation at Electronic Resources & Libraries 2019. Austin, TX, USA. April 2019.
- Konkiel S & McLeish B. (2019). "The Future is Female? Exploring patterns of gender (im)balance in UK business, pharmaceutical, and electric vehicle research practices." Presentation at the Special Library Association Europe Annual Conference (SLA Europe 2019). Cambridge, UK. September 2019.
- Konkiel S, Santangelo GM, Wojtanik K. (2017). "Making Metrics Work Better for Decision-Makers." Panel presentation at Transforming Research. Baltimore, MD, USA. November 2017.